

Susan Eisen releases new book

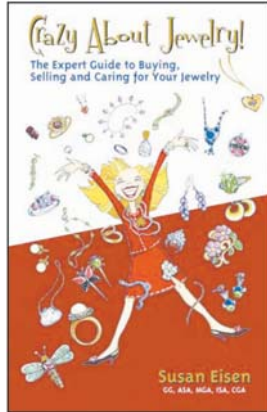
"Crazy About Jewelry! The Expert Guide for Buying, Selling and Caring for Your Jewelry," authored by international jewelry expert and appraiser Susan Eisen, is the ultimate guide to making jewelry last a lifetime. An invaluable resource for jewelry owners everywhere, this expert guide will quickly show readers how to efficiently organize, care for, maintain, expand and recreate their jewelry wardrobes into collections

they'll adore for years to come.

Eisen's sage advice puts common jewelry myths to bed (psst... ring removal isn't necessary when washing your hands) and provides practical solutions for everyday jewelry conundrums. Learn inside jewelry tips and tricks from this in-demand jewelry expert who travels the world managing the jewelry collections of her high-end clients.

Born out of Eisen's lifelong passion for jewelry and dedication to educating consumers, *"Crazy About Jewelry!"* is a must read for casual wearers and full-fledged gem enthusiasts alike.

"Crazy About Jewelry! The Expert Guide to Buying, Selling and Caring for Your Jewelry" by Susan Eisen (Full Circle Interna-



tional Publishing, 2007), paperback, \$16.95 (U.S.). To order visit CrazyAboutJewelry.net.

MJSA's updated Safety Solutions Manual and DVD now available

(PROVIDENCE, R.I.) - To ensure safety awareness and compliance among jewelry manufacturers and retailers, Manufacturing Jewelers & Suppliers of America (MJSA) has created a new *Safety Solutions* package: an updated manual, as well as a companion DVD, which brings the manual's compliance information to life.

The redesigned manual, now in a handier 6 inch by 9 inch size, features updates of safety guidelines, codes, and legislation, as well as an enhanced resource section. The DVD, narrated by MJSA Education Foundation Director Teresa Shannon and shot on location at Stuller, Inc. in Lafayette, Louisiana, shows the best bench practices for bench work and casting, how to store and use chemicals, and how to ensure your operation complies with safety codes such

as California's Proposition 65.

The manual and DVD combination package is \$42.50 for MJSA members; \$49.95 for non-MJSA members. The manual alone is \$24.95 for MJSA members; \$28.95 for non-MJSA members. The DVD alone is \$25.50 for MJSA members; \$29.95 for non-MJSA members.

The *Safety Solutions* DVD is funded in part by a grant from the JCK Jewelry Industry Fund and produced in assistance from the MJSA Education Foundation. The MJSA "Safe and Secure" outreach program is sponsored by G-TEC Natural Gas Systems in an effort to promote safe practices throughout the jewelry industry.

For more information or to order, contact MJSA at (800) 444-6572, ext. 3038, or e-mail info@mjsa.org.

Jewelex launches new Inside/Outside diamond hoop earring collection

(NEW YORK) - Jewelex New York Ltd. recently launched a new collection of Inside/Outside diamond hoop earrings. In this collection diamonds are visible on the inside and outside of the hoops when they are worn, giving a very diamond intensive look to the pieces.

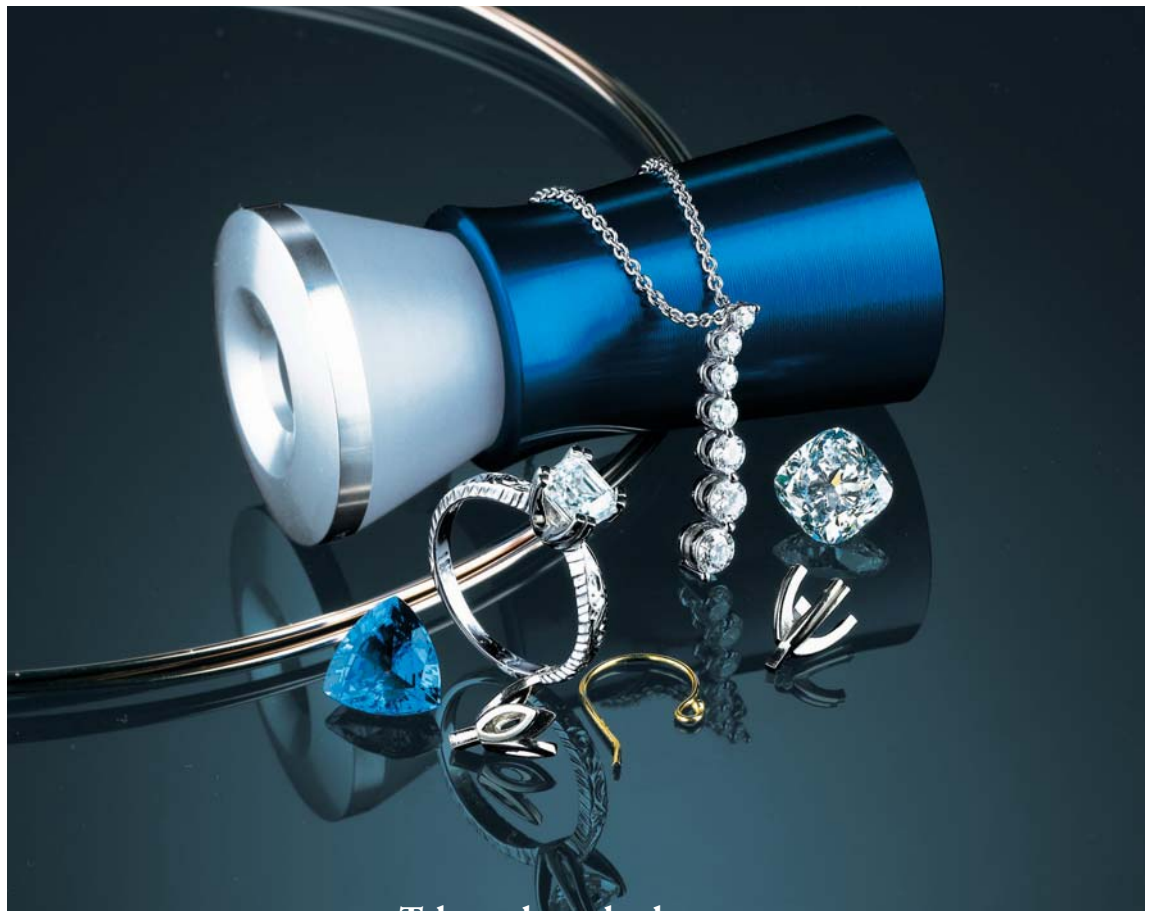


Jewelex has been known for over 10 years for hoop earring expertise. "We've focused that experience and insight on making our new Inside/Outside hoop collection the best in the market," said Jewelex President Atul Kothari. "We've perfected this trend with beautifully executed classic and unique looks, which have received a warm and promising reception in the market."

For customers with multiple ear piercings, the new Inside/Outside hoops are especially attractive when worn in combination with diamond studs. Inside/Outside hoops are also a great gift suggestion for women who already own, or don't care for, diamond stud earrings, but still want a diamond look.

Inside/Outside hoops can be an attractive substitute for a traditional holiday gift, the diamond tennis bracelet. They also coordinate well with classic tennis bracelet styles that many women may own already.

Contact Jewelex at (800) 208-9999 to learn more about the new Inside/Outside diamond hoop earring collection. Styles start at 1ct.



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Mountings



Diamonds



Gemstones



Findings



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