



FREE Entertainment Weekly for El Paso • Juarez • Las Cruces
what's up

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What's Up Classifieds

Most Eligible Bachelor/ettes

Best of the Best



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Best Place To Buy Your Bling-Bling

Susan Eisen

Two things are forever: Diamonds and Susan Eisen in this category. Holding her crown for the fifth straight year, Eisen has consolidated her kingdom by closing her Eastside location while opening up a gallery for local artists in her Westside store. As a master gemologist appraiser, Eisen founded her business in 1980, which offers a full-service jewelry manufacturer, appraisal library, repair shop and gemological laboratory. This queen of bling has recently published a book titled "Crazy About Jewelry: The Expert Guide to Buying, Selling and Caring for Your Jewelry." Going from grills to getting a job? Eisen can even melt down your gaudy, old gold into something worth wearing. 5857 N. Mesa St., 584-0022.

Runners-up:

- J. Edwards – 7430 N. Mesa St., 915-833-3369.
- Johnson Jewelers – 5860 N. Mesa St., 118, 915-833-1415.

Other Nominees

- Claire's
- Dave's Pawn Shop
- Fox Plaza Shopping Center
- Gordon's Quality Jewelers
- Kay Jewelers
- Lacy Co.
- Mervyn's
- Ruby Lola

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