



GIA
Jewelry
Career fair

GIA Jewelry Career Fair New York

July 25, 2008
Program Supplement

Day-at-a-Glance

9:00 – 9:10

Welcome
Room 1E08

Donna M. Baker
President, GIA
Whitney Sietaff
Editorial Director, *National Jeweler Network*
Kathryn Kimmel
Vice President and CMD, GIA

9:10 – 10:30

Working to Win
Room 1E08

Moderator:
Ralph Destino
Chairman, GIA
Panelists:
Rahul Kadakia
Senior Vice President, Head of Department,
Christie's America, Christie's
Susan Jacques
President and CEO, *Borshoims Jewelry
Company, Inc.*
Steven Lagos
CEO and Design Director, *LAGOS*
Ann Arnold
Chief Financial Officer/Vice President,
Liebfarber, Inc.

10:30 – 2:45

Recruiting
Room 1E09

11:30 – 3:00

Career Coaching
Room 1E16

Sign up for an appointment:
**8:30 – 9:00, 10:30 – 11:15,
11:45 – 2:40**

11:00 – 11:45

**Immigration Law
Workshop**
Room 1E07

Tara Goldsmith
Partner, *Garganigo, Goldsmith & Weiss,
Attorneys at Law*
Matthew Goldsmith
Attorney, *Garganigo, Goldsmith & Weiss,
Attorneys at Law*

12:15 – 1:00

**Moving From
Dream to Reality**
Room 1E07

Moderator:
Barbara Mooty
Vice President, Brand Development &
Industry Relations, *Charles & Colvard, Ltd.*
Panelists:
Kevin Feldmann
Director of Merchandising, *Mondera.com*
Jennifer Maxwell
Coordinator Product Dev Project Management,
Fine/Concept Jewelry, Tiffany & Co.
Nirav Shah
Business Development Manager, *Anahi Jewelry*
Alia Varsano
Worldwide Head of Contemporary Jewelry,
Phillips de Pury & Company

1:15 – 2:00

**Jewelry Design:
One Passion,
Many Paths**
Room 1E07

Moderator:
Cindy Edelstein
President, *Jeweler's Resource Bureau*
Panelists:
Sandy Baker
President, *Sandy Baker Inc.*
Joseph Murray
Owner/Designer, *Joseph Murray Jewelry*
Alex Woo
Jewelry Designer, *Alex Woo Inc.*

2:15 – 3:00

**Marketing Yourself
for Success**
Room 1E07

Moderator:
Hedda Schupak
Editor-in-Chief, *Jewelers' Circular Keystone*
Panelists:
Gena Alulis
Founder and CEO, *Superfit*, Inc.*

Susan Eisen
President, *Susan Eisen Fine Jewelry and
Watches*

Carolyn Kelly
Owner, *Old World Chain*

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